

MADERA PRIVACY POLICY

Madera Residential, GP and its affiliated entities (“Madera”) takes the privacy of trust of our clients seriously, along with that of other users of and visitors to Madera websites (collectively, “Visitors”). This Privacy Policy describes in detail our policy and practices regarding the collection, use, and disclosure of user information by Madera. By accessing our websites or utilizing our products and services (“Services”), you consent to the information collection and handling practices outlined in this policy.

Web Sites Covered

This Privacy Statement describes our privacy practices regarding information we collect from individuals who visit the Madera Sites.

Personally Identifiable Information

Madera collects personally identifiable information on this Site only if you provide it. Madera may collect various types of information, both personal and anonymous, through our products, services, and websites. The information is gathered from your usage of our sites and services, as well as from your entry of information on our websites. Madera collects certain personal information that can be used to uniquely identify you as an individual or contact you directly. This may include personal information such as your name, address, telephone number, and email address. For certain financial products and services, personal information may also include sensitive data such as bank account data and account numbers. Personal information is only collected based upon your choice to provide it to Madera through our products, services, and websites. You have the option to choose not to provide personal information to us; however, the lack of such personal information will typically prevent Madera from providing the requested products or services to you.

Generic User Information

Madera collects non-personal information, which is general information that does not specifically identify you as an individual. Madera may automatically collect non-personal information such as your IP address, device information, browser, internet connection speed, past web pages visited, and your link selections on our various website pages through Cookies. This type of information may also be aggregated for business and marketing uses by us or by third parties. Generic user information is gathered only to help us improve the usability of the Madera Sites. You may be able to restrict the use of cookies by adjusting your browser’s privacy options.

Cookies

This website uses cookies so that we can provide you with the best user experience possible. Cookie information is stored in your browser and performs functions such as recognizing you when you return to our website and helping our team to understand which sections of the website you find most interesting and useful.

How We Use Information We Collect

Madera uses the information you submit on the Madera Sites solely to perform the services or activity being requested and to present its content to you. However, personal data will never be

sold or rented. We may use third parties to perform services related to the services or activity requested, such as payment processing for any applicable fees associated with an event or transaction. These third parties have access to the information you submit only to perform these tasks on our behalf. As described above, Madera may share your personal data with contracted service providers so that these service providers can provide services on our behalf. Madera does not share, sell, rent or trade any personal data to or with third parties for their promotional or marketing purposes.

Public Forums

Madera may public forums, blogs or chat rooms on Madera Sites. Any information or personal information you choose to submit in such a forum may be read, collected or used by others who visit these forums, and may be used to send you unsolicited messages. Madera is not responsible for any information or personal data you choose to submit in these public forums.

Madera Affiliates

Madera may share your personal data with affiliates of Madera for the purpose of any necessary collaboration.

Madera Successor

Madera may share your personal data with a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer of some or all of Madera's assets, whether as a going concern or as part of bankruptcy, liquidation or similar proceeding, in which personal data held by Madera about our Visitors is among the assets transferred.

Compelled Disclosure

Madera reserves the right to use or disclose information and personal data provided on the Madera Sites if required by law or if Madera reasonably believes that such use or disclosure is necessary to

- 1) Protect Madera's rights and or to comply with a judicial proceeding, court order or legal process.;
- 2) Enforce Madera's Terms of Service or investigate potential violations thereof;
- 3) To protect against fraudulent, abusive, unauthorized, or unlawful use of Madera's products, services, and websites; and
- 4) To protect the safety or security of our users, employees or data.

Minors

Madera Sites are not intended for minors under 18 years of age. No one under age 18 may provide any information to, or on, any Madera Sites. We do not knowingly collect personal data from minors. If you are under 18, do not use any Madera Sites, and do not provide any information via any Madera Sites.

Data Retention

Madera retains the personal data we receive on the Madera Sites for the duration of your relationship with Madera, plus a reasonable period thereafter as necessary to fulfil the purposes described above. Retention periods may be extended if we are required to preserve your personal data because of litigation, investigations and other similar proceedings, or if a longer retention period is required or permitted by applicable law.

Security

Madera is committed to protecting the security of any personal data you provide to us. Madera uses appropriate administrative, technical, and physical security measures to protect any such information you submit. Despite these protections, Madera, does not guarantee the security of any data submitted over the Internet.

Digital Millennium Copyright Act (“DMCA”) Notice

Pursuant to 17 U.S.C. Section 512, as amended by Title II of the Digital Millennium Copyright Act (the “Act”), Madera reserves the right, but not the obligation, to terminate your right to use any Madera Sites if Madera determines in its sole and absolute discretion, that you are involved in any activity that may be infringing, including alleged acts of infringement, regardless of whether the material or activity is ultimately determined to be infringing. Madera accommodates and does not interfere with standard technical measures used by copyright owners to protect their materials. In addition, pursuant to the Act, Madera has implemented procedures for receiving written notification of claimed infringements and for processing such claims in accordance with the Act. You may contact Madera at: 5214 68th Street, Suite 402 Lubbock, Texas 79424. Our telephone number is 806-798-0888.

Changes to this Privacy Statement

Madera reserves the right to change this Privacy Statement from time to time. Your continued use of any Madera Sites after we make changes is deemed to be acceptance of those changes, so please check this Privacy Statement periodically for updates.

Fair Housing Policy Statement

Madera reserves the right to change this Privacy Statement from time to time. Your continued use of any Madera Sites after we make changes is deemed to be acceptance of those changes, so please check this Privacy Statement periodically for updates.

Madera Residential, LLC. Does not discriminate based upon race, color, religion, sex, disability, familial status, national origin or under the protected classes in ordinances passed in particular municipalities in which we do business.

Madera Residential, LLC. Further adheres to the Joint Statements of The Department of Housing and Urban Development and The Department of Justice pertaining to Reasonable Accommodations and Reasonable Modifications under the Fair Housing Act.

In addition, Madera Residential, LLC. Adheres to the Department of Housing and Urban Development Guidance on Service Animals and Assistance Animals for People with Disabilities.

Contacting Us

If you have any questions or concerns about this Privacy Policy of Fair Housing Statement, you may contact us at:

5214 68th Street
Suite 402
Lubbock, Texas 79424

Our telephone number is 806-798-0888